



ADVANCE®

WATERBORNE INTERIOR ALKYD MATTE K791

Features

- Excellent durability
- Excellent flow and levelling properties
- Extended open time
- Minimal yellowing
- Spatter resistant
- Easy application
- Easy clean up
- Block resistant

Recommended For:

Ideal for interior walls, doors, trim, cabinets and ceilings. For primed or previously painted wallboard, plaster, masonry, wood and metal.

General Description

A premium quality waterborne alkyd matte that delivers the desired flow and levelling characteristics of conventional alkyd paint. It provides a tough finish that stands up to repeated washing. It is easy to apply, resists spattering, and has excellent flow and levelling.

Limitations:

- Do not apply when air and surface temperatures are below 10 °C (50 °F).
- Depending on weather and drying conditions, it could take up to 30 days to reach optimum hardness and final sheen.
- Sand glossy alkyds before applying ADVANCE.

Product Information

| | | | | |
|--|--|----------------|---|-----------------------------------|
| Colours — Standard: White (01), Black (80) | Technical Data[◇] | | Pastel Base | |
| | Vehicle Type | | Waterborne Alkyd | |
| — Tint Bases: Benjamin Moore® Gennex® bases 1X, 2X, 3X, 4X | Pigment Type | | Titanium Dioxide | |
| | Volume Solids | | 48.8% ± 1 | |
| — Special Colours: Contact your Benjamin Moore representative. | Coverage per 3.79 L at Recommended Film Thickness | | 37.1 – 46.4 sq. m. (400 – 500 Sq. Ft.) | |
| | Recommended Film Thickness | – Wet – Dry | 3.6 mils 1.7 mils | |
| Certifications & Qualifications: VOC compliant in all regulated areas Qualifies for LEED® v4 Credit Qualifies for CHPS low emitting credit (Collaborative for High Performance Schools) CDPH v1 Emission Certified Master Painters Institute MPI # 165 | Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint | | | |
| | Dry Time @ 25 °C (77 °F) @ 50% RH | | – To Touch – To Recoat | 4 – 6 Hours 16 Hours |
| CUSTOMER INFORMATION CENTRE 1-800-361-5898, info@benjaminmoore.ca , www.benjaminmoore.ca | Advance's full hardness and adhesion develop over time. Do not expose to heavy abrasion or return shelves/tabletops service for at least 5-7 days to prevent damage to the finish. High humidity or cooler temperatures will prolong dry, recoat and cure times. | | | |
| | Dries By | | Evaporation, Oxidation | |
| | Viscosity | | 98 ± 4 KU | |
| | Flash Point | | None | |
| | Gloss / Sheen | | Matte (2 - 6 @ 85°) | |
| | Surface Temperature at Application | | – Min. – Max | 10 °C (50 °F) 32.2 °C (90 °F) |
| | Thin With | | Clean Water | |
| | Clean Up Thinner | | Clean Water | |
| | Weight Per 3.79 L | | 5.76 kg (12.7 lbs.) | |
| | Storage Temperature | | – Min. – Max | 4.4 °C (40 °F) 32.2 °C (90 °F) |
| | Volatile Organic Compounds (VOC) 43.9 g/L | | | |

[◇]Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colours

ADVANCE® Waterborne Interior Alkyd Matte K791

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water-soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure before applying base coat. Cured plaster should be hard, have a slight sheen and maximum PH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds. Remove any powder or loose particles before priming. Wood substrates must be thoroughly dry.

Difficult Substrates: Benjamin Moore offers a number of specialty primers for use over difficult substrates such as bleeding woods, grease stains, crayon markings, hard glossy surfaces, galvanized metal, or other substrates where paint adhesion or stain suppression is a particular problem. Your Benjamin Moore® retailer can recommend the right problem solving primer for your special needs.

Note: Although Advance yellows less than conventional alkyds, a slight amount of yellowing may occur. This effect is accelerated in dark or poorly ventilated areas and is more visible in lighter colours.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ <https://www.canada.ca/en/health-canada/services/environmental-workplace-health/environmental-contaminants/lead/lead-information-package-some-commonly-asked-questions-about-lead-human-health.html>

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results use Benjamin Moore® ADVANCE® Waterborne Interior Alkyd Primer tinted to the approximate finish coat colour. **Special Note:** Certain custom colours require a Deep Colour Base Primer tinted to a special prescription formula to achieve the desired colour. Consult your retailer.

Wood and engineered wood products:

Primer: Advance® Waterborne Interior Alkyd Primer (K790), Fresh Start® Multi-Purpose Latex Primer (F023) or Fresh Start® Multi-Purpose Oil Based Primer (F024)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Cabinetry - All surfaces to be roughened by sanding (220 grit or coarser) before priming; light sanding between coats allows for a smoother finish; all dust must be cleaned.

Wood, MDF & Thermofoil

Primer: 1 coat ADVANCE® Waterborne Interior Alkyd Primer (K790)

Finish: 1 or more coats of ADVANCE® Waterborne Interior Alkyd Matte (K791)

Laminate (Formica)

Primer: 1 coat Fresh Start® High-Hiding All Purpose Primer (K046)

Finish: 1 or more coats of ADVANCE® Waterborne Interior Alkyd Matte (K791)

Plastic (Vinyl) Veneer

Primer: 1 coat of ADVANCE® Waterborne Interior Alkyd Primer (K790) after removing plastic veneer by sanding away (an electric sander with a 100 grit paper works fine; manual sanding may need to be vigorous)

Finish: 1 or more coats of ADVANCE® Waterborne Interior Alkyd Matte (K791)

Drywall:

Primer: ADVANCE® Waterborne Interior Alkyd Primer (K790) or Fresh Start® Multi-Purpose Latex Primer (F023)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Plaster:

Primer: Fresh Start® Multi-Purpose Latex Primer (F023) or Fresh Start® High-Hiding All Purpose Primer (K046)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Masonry; Rough or Pitted Masonry:

Primer: Ultra Spec® Masonry Interior/Exterior Hi-Build Block Filler (K571)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Masonry; Smooth Poured or Pre-cast Concrete:

Primer: Ultra Spec® Masonry Interior / Exterior 100% Acrylic Masonry Sealer (K608) or Fresh Start® Multi-Purpose Latex Primer (F023)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Ferrous Metal (Steel and Iron):

Primer: Ultra Spec® HP Acrylic Metal Primer (FP04) or Super Spec HP® Alkyd Metal Primer (KP06)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Non-Ferrous Metal (Galvanized & Aluminum):

All new metal surfaces must be thoroughly cleaned with Corotech® Oil & Grease Emulsifier (V600) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer: Ultra Spec® HP Acrylic Metal Primer (FP04)

Finish: 1 or 2 coats ADVANCE® Waterborne Interior Alkyd Matte (K791)

Hard glossy alkyd surfaces:

Abrasion by sanding leads to optimum adhesion.

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Stir thoroughly before and during use. Apply one or two coats. **Paint Application:** For best results, use a premium Benjamin Moore® custom-blended nylon/polyester brush, premium Benjamin Moore® Microfibre roller, or a similar product. Apply paint generously from unpainted area into wet area. This product can also be sprayed.

Extra ventilation is necessary under humid conditions to speed the dry time of ADVANCE, especially when the paint is applied over sealed, hard, non-porous surfaces. The chart below is for general guidance.

| Mild conditions | Severe conditions | Very severe conditions |
|--|--|---|
| Dry (RH < 50%), and temperature between 21 °C (70 °F) and 32 °C (90 °F) | (RH > 50%), and/or temperature between 10 °C (50 °F) and 21 °C (70 °F) | RH > 85%, or temperature <10 °C (50 °F) |
| ADVANCE will dry normally. Dry to touch: 4-6 hours To Recoat: 16 hours | ADVANCE will dry slower than normal unless the following is done to speed the dry time: Ventilate the room with a fan and/or turn on A/C to lower the humidity. | Do not apply ADVANCE |

Spray, Airless: Fluid Pressure — 1,500 - 2,500 PSI;
Tip — .013 - .017 Orifice

Spray, HVLP: Fluid Pressure — 20 PSI;
Tip — 1.8 Tip

Thinning/Clean up

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm soapy water. Brushes and rollers should be given a final rinse with mineral spirits to remove residual alkyd. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

Environmental Health & Safety Information

May cause allergic skin reaction.

Do not get on skin or clothing.

Use only in a well ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Safety Data Sheet for additional
health and safety information.**